

2025 Kindness Project

January

We spread a little love by handing out gift cards to local smoothie and juice bars, helping everyone crush their health goals and sip their way into a fresh start!

February

We rolled up our sleeves and joined the community to help rebuild Tugboat Island! Our employees spent the day volunteering, working hard, and giving back to make this dream a reality.

March

Our team had the opportunity to volunteer at the Southeast Texas Food Bank, packing food boxes for those in need.

April

Our employees spent the day spreading kindness in honor of National Pet Day. We surprised pet lovers with gift cards at local pet stores and handed out cat and dog treats in our branches!

May

We provided cookies and goodies to local teachers to thank them for the impact they make in and out of the classroom.

June

We handed out free snocones in the Southeast Texas area and scooped up ice cream in North Houston to beat the heat.

July

We served up summer vibes with a BBQ giveaway and handed out popsicle koozies at all our branches to help everyone chill through the heat.

August

We randomly selected 10 amazing teachers to have their Amazon Wish Lists fulfilled. We were thrilled to help check items off their list so they can kick off the school year with everything they need!

September

Coffee and kindness go hand in hand. Our September #5PointKindness brought all the fall vibes with free coffee!

October

We were grateful to provide care boxes, snacks, and refreshments at CHRISTUS St. Elizabeth's Women's Center and Canopy Cancer Survivorship Center to spread care and encouragement.

November

Our team hid gas cards and grocery cards throughout the community to brighten someone's day and lend a helping hand right when it's needed most.

December

Spreading kindness the best way we know how by partnering with Meals on Wheels to deliver seasonal cheer, one delivery at a time.